

# SPONSORSHIP PACKAGES

	PRINCIPAL SPONSOR	GOLD SPONSOR	SILVER SPONSOR	CONFERENCE SPONSOR	CONTRIBUTING SPONSOR/ EXHIBITOR	DELEGATE BAG SPONSOR	GIFT/ LUCKY DRAW SPONSOR	
<b>SPECIAL BENEFITS</b>	List of delegates with contact detail.	✓	✓					
	One keynote (20 minute) at the Conference.	✓	✓					
	One speaking Slot (20 minute) at the Conference	✓		✓	✓			
	One short remark (3-4 minute) at Networking Dinner Banquet	✓						
	Standard booths at prominent showcase area	2	1	1		1		
	One Video clip (2-3 minute) shown at Networking Dinner Banquet, Conference, and Tea-break time (Sponsor to produce the clip).	✓	✓					
	One advertising page on Show Directory.	✓	✓					
	One web banner on the homepage of the event website	✓						
	Standee banners (0.8m x 1.8m) at high traffic area (Sponsor to produce the artwork for banner)	2	2	1				
	Conference invitations	10	5	3	3	3	2	1
	Networking dinner banquet invitations	5	3	3	2	2	1	1
	Company name and/or logo (colored) printed on the gifts/ delegate bag presented to all delegates (gifts provided by sponsor)						✓	✓
	Company name recognition in the Event's Press release	✓	✓					
	A promotional insert into media folder (if any)	✓	✓					
Marketing brochure inserted in attendee bags (if any)	✓	✓						
<b>BRANDING</b>	Prominent logo placement as with website link on Event's homepage	✓	✓	✓	✓	✓	✓	
	Logo placed on all marketing materials including invitations, backdrop, e-newsletter and event show (available upon the receipt of the signed contract).	✓	✓	✓	✓	✓	✓	
	A 100-200 word paragraph of Company/Products posted on the Event's website and listed on Show Directory (available upon the receipt of the signed contract).	✓	✓	✓	✓	✓	✓	
	Logo in Post-show report sent to all delegates.	✓	✓	✓	✓	✓	✓	